

YPWA

young professional women's association

SPONSORSHIP OVERVIEW



Updated
Feb 2024



ABOUT US

Our mission is to engage and empower Worcester's young professional women. We create opportunities for local young professional women to come together to improve themselves and our community.



Women in our organization are uniquely positioned to contribute to the region's economy, hold leadership positions in the business and non-profit sectors, and influence policy that will ensure a strong society for years to come. Our members seek to make our region a better place to live, work, play, and stay.

MEET OUR TEAM



Gillian Murphy
President



Katherine Aguilar
Vice President



Cara Angeloni
Administrative Director



Jailene Delgado
Community Engagement
Director



Samantha Carr
Membership Director



Tiana Burnett
Sponsorship Director



Kate Lally
Associate Director



WHAT DO WE DO?



**PERSONAL
DEVELOPMENT**



NETWORKING



**PROFESSIONAL
DEVELOPMENT**



VOLUNTEERING

IMPACT PARTNER

- Prominent logo placement on all event materials, website, and social media.
- Five complimentary individual memberships for your company.
- Opportunity to deliver a 2 minute speech at our mid season or end of the season event.
- Full-page advertisement in event program.
- Social media takeover for one week.
- Recognition as Impact Partner in press releases and newsletters.
- Inclusion in pre-event marketing campaigns.

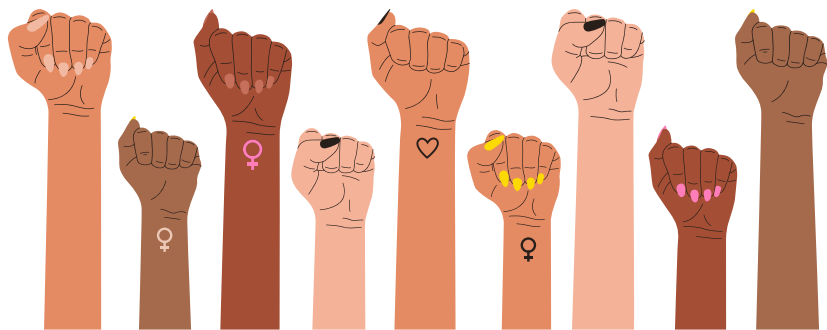
\$2500



EMPOWERMENT PARTNER

- Exclusive sponsorship of one flagship event.
- Logo placement on event materials, website, and social media.
- Three complimentary individual memberships for your company
- Half-page advertisement in event program.
- Social media shoutout.
- Recognition as Empowerment Partner in press releases and newsletters

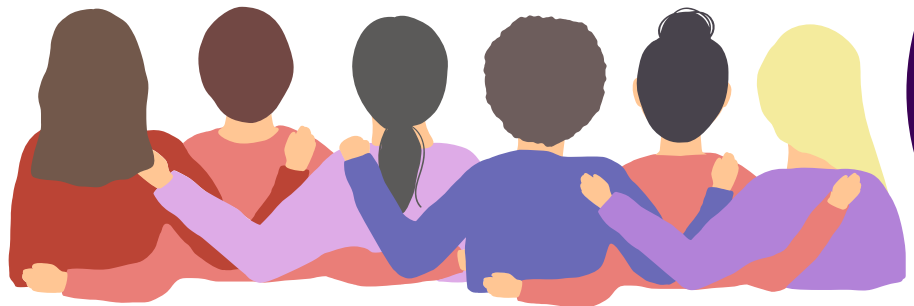
\$1500



LEADERSHIP SUPPORTER

- Logo featured on event materials and website.
- Two complimentary individual memberships.
- Quarter-page advertisement in event program.
- Verbal acknowledgement during the event.
- Social media mention.
- Recognition as Leadership Supporter in press releases and newsletters.

\$750



COMMUNITY CONTRIBUTOR

- Logo recognition on event materials and website.
- One complimentary individual membership.
- Listing in event program.
- Social media shoutout.
- Verbal acknowledgement during events as a Community Contributor.

\$500



A LA CARTE OPPORTUNITIES

- Sponsor a membership for a woman in need \$100
- Sponsored social media post: \$150
- Logo placement on event signage: \$250
- Promotional booth at the event: \$350

**\$100-
\$350**





2021



2022



2023

- Founded in 2011

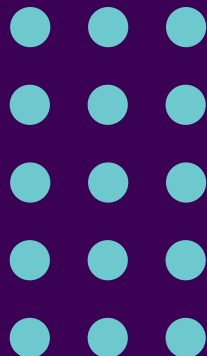


- 6x Winner of Worcester Business Journal's Best of Business: Best Young Professional Networking Group: 2019 - 2024



- Now fiscally sponsored by Worcester Caribbean American Carnival Association making all donations and sponsorships tax-deductible!

ORGANIZATIONAL HIGHLIGHTS



**THANK
YOU!**

Contact

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HOPE YOU ARE INTERESTED IN SUPPORTING!