



Sponsorship Benefits

Season
\$2,500

Platinum
\$800

Gold
\$300

Employee Benefits

One year membership credit for employee (starting from contract start date)	8	3	2
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Social Media Communications

"Event sponsored by" with company social handle on designated social event communications	5	2	1
Sponsored posts on your choice of social media accounts	10	4	3

Email Communications

"Season Presented by" company name / logo at top of newsletters through season	<input checked="" type="checkbox"/>		
"Event sponsored by" with company name and site link on event highlight in newsletter	5	2	1
"Thank you to our sponsors" highlight on newsletter, including company's logo and site link		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Website Promotion

Access to a 2021-2022 YWPA sponsor logo details for promotion on your company site	<input checked="" type="checkbox"/>		
"Event sponsored by" company name on EventBite ticketing page	<input checked="" type="checkbox"/>		
Recognition on YPWA website sponsorship page for the 21-22 YWPA year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Physical Promotion

"Season Presented by" Logo on community flyers	<input checked="" type="checkbox"/>		
"Sponsored by" on YPWA branded t-shirt	<input checked="" type="checkbox"/>		

A dedicated company table/space at in-person events	5	2	
5-10 minute speaking opportunity for company reps at an event of their choice	<input checked="" type="checkbox"/>		

Looking for something additional?

A La Cart Sponsorship Opportunities

Access to the YWPA sponsor logo details for promotion on your company site

IG story or social media takeover

Add additional one year memberships for female employees

"Sponsored by" added to event prize

"Sponsored by" on YPWA branded t-shirt

"Company of the month" targeted in monthly newsletter, including company logo and link

VIP table at end of year celebration

Share of job opportunities on social media

IN PROGRESS

Data

Number of Attendees

Social Media Reach

Post engagement

Post reach

Leads Captured

Brand Awareness

Direct Audience Engagement

Survey Results

Resource	Description
INFOGRAPHIC: Corporate Sponsorship 101	High level overview of how to pitch a non-profit to a corp/business
4 Tips for Rock-Solid Corporate Partnerships	Article focuses on finding what a non-profit can offer a business