

YPWA

young professional women's association

SPONSORSHIP OVERVIEW



Updated
December 2025



ABOUT US

Our mission is to engage and empower Worcester's young professional women. We create opportunities for local young professional women to come together to improve themselves and our community.



Women in our organization are uniquely positioned to contribute to the region's economy, hold leadership positions in the business and non-profit sectors, and influence policy that will ensure a strong society for years to come. Our members seek to make our region a better place to live, work, play, and stay.

FROM GIRLHOOD TO WOMENHOOD

YPWA Worcester & Girls Inc. of Worcester

Girls Inc. of Worcester is now the nonprofit fiscal agent of YPWA Worcester, ensuring that all contributions to YPWA are tax-deductible.

YPWA firmly believes that strong, smart, and bold girls grow up to be powerful women and is excited to support a broader mission

that will benefit the female population in Worcester in all stages of life. Stay tuned for future volunteer, programming, and mentorship opportunities with Girls Inc.!

The logo for Girls Inc. of Worcester is displayed within a red square. The words "girls" and "inc." are in a white, lowercase, sans-serif font, stacked vertically. Below them, the words "of Worcester" are in a smaller, white, lowercase, sans-serif font.

**girls
inc.**
of Worcester

MEET OUR TEAM!



Katherine Aguilar
President



Cara Angeloni
Vice President



Carlie Brainard
Sponsorship Director



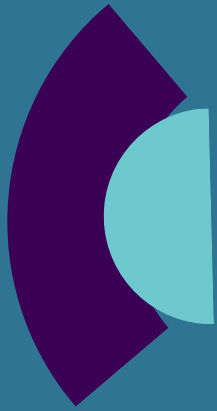
Savannah Williams
Marketing and PR
Director



Valeria Ramos Rodriquez
Admin. Director



Rachel Lindberg
Engagement Director



WE DO?



**HEALTH &
WELLNESS**



NETWORKING



**PROFESSIONAL
DEVELOPMENT**



**COMMUNITY
SUPPORT**

YPWA BY THE NUMBERS

30

MEMBERS

1,685

**WEBSITE
VIEWS YTD**

819

EMAIL LIST

8,503

**INSTAGRAM
VIEWS**

THE WOO WELCOME

Half-Event Sponsor

For small businesses joining the movement to uplift
Worcester's women.

- Listed as a Half-Event Sponsor for one workshop or event
- Logo on event slide deck + event page
- (1) Social Media Thank You
- (1) Complimentary Ticket

\$250



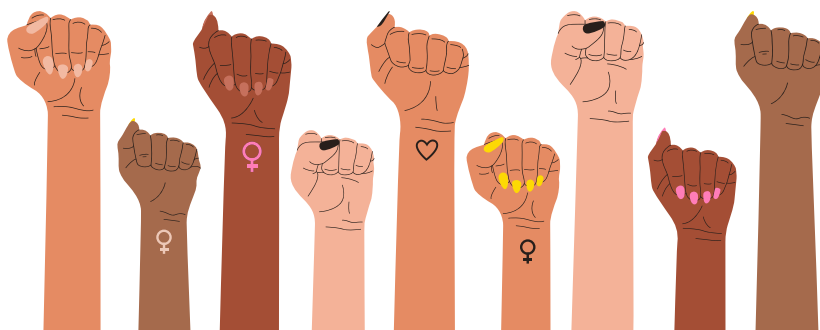
SISTERHOOD SPARK

Event Sponsor

A perfect entry point for organizations who believe in the power of women supporting women.

- Listed as an Event Sponsor for one workshop or event
- Logo on all event promotional graphics
- (1) Social Media Thank You
- (2) Complimentary Ticket

\$500



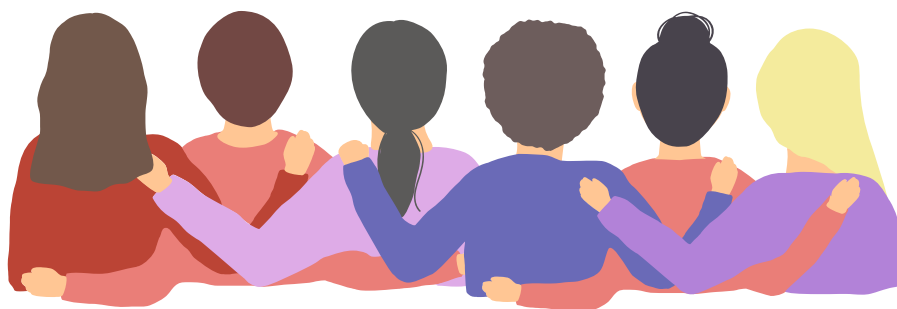
EMPOWER HER

Event Co-Sponsor

A strong commitment to amplifying women's voices, leadership, and belonging.

- Co-Sponsor recognition for one workshop or event
- Logo on all event promotional graphics
- (1) Social Media Feature leading up to the Event + (1) Social Media Thank You
- (3) Complimentary Tickets
- Opportunity to speak at the Event

\$1,000



WONDER WOMAN

Season Sponsor

Ideal for organizations who want a big presence with YPWA throughout their season.

- Exclusive Sponsor for a Signature Event
- Speaking and Tabling opportunity at Event
- Logo on all event promotional graphics and monthly newsletter throughout the season
- (1) Social Media Feature leading up to the Event + (1) Social Media Thank You
- (5) Complimentary Tickets

\$2,500



A LA CARTE OPPORTUNITIES

- Sponsor a membership for a woman in need \$100
- Sponsored social media post: \$150
- Tabling opportunity at an event: \$250





THANK YOU!



Contact

Sponsorship Director Carlie Brainard

Website www.ypwaworcester.com

Email contact@ypwaworcester.com

Address YPWA Board of Directors
P.O. Box 2202
Worcester, MA 01613



LET'S ENGAGE & EMPOWER, TOGETHER!