



SPONSORSHIP OVERVIEW



**Updated
Fall 2023**

ABOUT US

Our mission is to engage and empower Worcester's young professional women. We create opportunities for local young professional women to come together to improve themselves and our community.



Women in our organization are uniquely positioned to contribute to the region's economy, hold leadership positions in the business and non-profit sectors, and influence policy that will ensure a strong society for years to come. Our members seek to make our region a better place to live, work, play, and stay.

MEET OUR TEAM



Gillian Murphy
President



Katherine Aguilar
Vice President



Giselle Rivera-Flores
Marketing
PR Director



Cara Angeloni
Administrative
Director



Jennifer Julien Gaskin
Community Outreach &
Inclusion Director



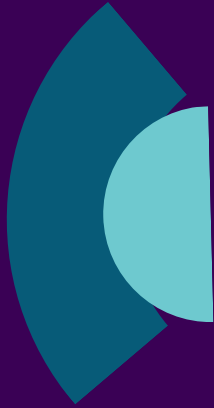
Samantha Carr
Membership Director



Tiana Burnett
Sponsorship Director



Kate Lally
Associate Director



WHAT DO WE DO?



**PERSONAL
DEVELOPMENT**



NETWORKING



**PROFESSIONAL
DEVELOPMENT**



VOLUNTEERING

IMPACT PARTNER

- Prominent logo placement on all event materials, website, and social media.
- Five complimentary individual memberships for your company.
- Opportunity to deliver a 2 minute speech at our mid season or end of the season event.
- Full-page advertisement in event program.
- Social media takeover for one week.
- Recognition as Impact Partner in press releases and newsletters.
- Inclusion in pre-event marketing campaigns.

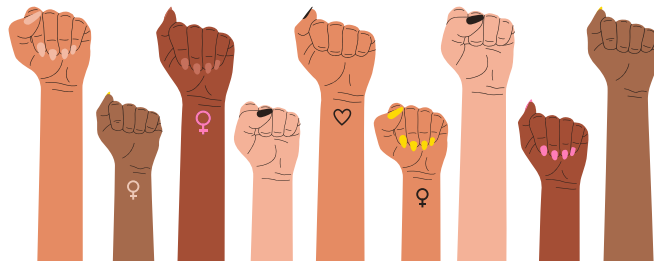
\$2500



EMPOWERMENT PARTNER

- Exclusive sponsorship of one flagship event.
- Logo placement on event materials, website, and social media.
- Three complimentary individual memberships for your company
- Half-page advertisement in event program.
- Social media shoutout.
- Recognition as Empowerment Partner in press releases and newsletters

\$1500



LEADERSHIP SUPPORTER

- Logo featured on event materials and website.
- Two complimentary individual memberships.
- Quarter-page advertisement in event program.
- Verbal acknowledgement during the event.
- Social media mention.
- Recognition as Leadership Supporter in press releases and newsletters.

\$750



COMMUNITY CONTRIBUTOR

- Logo recognition on event materials and website.
- One complimentary individual membership.
- Listing in event program.
- Social media shoutout.
- Verbal acknowledgement during events as a Community Contributor.

\$500



A LA CARTE OPPORTUNITIES

- Logo placement on event signage: \$250
- Sponsored social media post: \$150
- Promotional booth at the event: \$350
- Sponsor a membership for a woman in need \$100

**\$100-
\$350**





2021



2022

- Founded in 2011
- Winner of Worcester Business Journal's Best of Business: Best Young Professional Networking Group: 2022, 2023
- Now fiscally sponsored by Worcester Caribbean American Carnival Association making all donations and sponsorships tax-deductible

ORGANIZATIONAL HIGHLIGHTS



THANK YOU!

Contact

Sponsorship Director Tiana Burnett

Website www.ypwaworcester.com

Email contact@ypwaworcester.com

Address PO Box



HOPE YOU ARE INTERESTED IN SUPPORTING!